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Broner celebrates 30th anniversary

Broner Metals Solutions is pleased to announce the celebration of its 30th anniversary of providing world class supply chain planning, scheduling and manufacturing execution systems for the metals industry.

Starting in 1978 as a consultancy company specializing in control system design for steel and aluminum cold rolling mills, Broner has developed into a world leader, and the only supplier of a fully integrated suite of packaged supply chain management solutions for planning, scheduling and MES, covering the needs of all types of flat and long products plants in the steel and aluminum industries.

Now Broner enjoys growing success with direct presence in all continents. Broner solutions have been accepted and recognized by major industry players, such as ArcelorMittal, which selected Broner as its global corporate standard supplier of production planning, scheduling and MES solutions.

Broner customers include leading metals producers in countries throughout the world, such as Usiminas, Cosipa, Gerdau, Baosteel, Capital Steel, TISCO, Nippon Steel, OMK, Severstal, KUMZ, Corus, ArcelorMittal SA and ThyssenKrupp Steel, Alcoa and Norandal.

Broner has expanded significantly in the last five years, extending into emerging and strategically important markets such as China, Russia and Eastern Europe.

Mr David Mushin CEO of Broner Metals Solutions said that "30 years in business is a significant achievement for a company. We have succeeded over such a considerable period of time because we are committed to deliver the best planning, scheduling and supply chain solutions tailored to the needs of our customers and are dedicated to provide an excellent service and products that comply with the highest industry standards."

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